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ABSTRACT

The usual Bayes-Stein shrinkages of maximum likelihood estimates towards a common value may be refined by taking fuller account of the locations of the individual observations. Under a Bayesian formulation, the types of shrinkages depend critically upon the nature of the common distribution assumed for the parameters at the second stage of the prior model. In the present paper this distribution is estimated empirically from the data, permitting the data to determine the nature of the shrinkages. For example, when the observations are located in two or more clearly distinct groups, the maximum likelihood estimates are roughly speaking constrained towards common values within each group. The method also detects outliers; an extreme observation will either be regarded as an outlier and not substantially adjusted towards the other observations, or it will be rejected as an outlier, in which case a more radical adjustment takes place. The method is appropriate for a wide range of sampling distributions and may also be viewed as an alternative to standard multiple comparisons, cluster analysis, and nonparametric kernel methods.

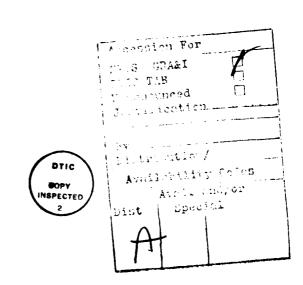
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SIGNIFICANCE AND EXPLANATION

The shrinkage properties of Bayes-Stein estimators depend heavily on the particular choices of tail behaviour and modality for the mixing distribution in the exchangeable prior. In this paper the mixing distribution is therefore estimated empirically, and nonparametrically from the data rather that being constrained by an a priori choice of its functional form. It is estimated via a modified maximum likelihood procedure as a discrete distribution. The consequent posterior estimates place considerable emphasis upon the scatter of the data and possess rather different properties from standard Bayes-Stein techniques which shrink all the observations towards the same common value. In two numerical examples the method proves useful both for detecting outliers and for indicating whether the data should be divided into two or more groups.



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SOME DATA-ANALYTIC MODIFICATIONS TO BAYES-STEIN ESTIMATION

Tom Leonard

1. SIMULTANEOUS ESTIMATION

Consider observations x_1, \dots, x_m which are independent, given respective parameters $\theta_1, \dots, \theta_m$ and where x_i possesses density, or probability mass function $f_i(x_i, \theta_i)$ for x_i et and θ_i e θ , for $i = 1, \dots, m$. Suppose further that the θ_i are a priori exchangeable and that they possess the prior probability structure of a random sample from a distribution with density $g(\theta_i)$.

Most Bayesian simultaneous estimation methods (e.g. Leonard, 1972, Lindley and Smith 1972, and Clevenson and Zidek, 1975, for binomial, normal, and Poisson situations) take the density g to belong to a parametrized family, and then introduce second stage distributional assumptions about the parameters of g. The choice of g very often involves a unimodal density with thin tails e.g. normal or Gamma. These choices typically lead to posterior estimates of the θ_i which shrink the x_i towards a common value (e.g. zero, the prior mean, or the average observation) thus providing Bayesian analogues of frequentist procedures (e.g. James and Stein, 1961, and Efron and Morris, 1973a).

Whilst the previous choices of prior will be adequate in numerous situations, shrinkages towards a common value may be less appropriate in cases where g does not assume such an idealized form. For example, Dawid (1973) and Leonard (1974) investigate prior densities with thicker tails than the normal and show that it is then unreasonable to shrink in extreme observations as radically as suggested by an analysis based upon a normal prior. Alternatively, g might possess more than one mode in which case fairly complex shrinkages might be involved.

In the present paper we relax previous assumptions involving thin-tailed unimodal densities and indeed proceed to the other extreme by supposing that the statistician possesses absolutely no prior information about the density g. Our motivation is to investigate the shrinkages which are actually suggested by the data, rather than imposed by

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particular functional forms assumed for g. If there were some partial information about g then this could be introduced via the method proposed by Leonard (1978) for smoothing densities; this aspect will not however be considered in this paper.

We will explore the consequences of estimating g empirically from the data. Readily computable estimates will be obtained which avoid problems of specifying the tail-behaviour, modality, and general shape of g.

For different reasons, Laird (1978) investigates the theoretical properties of the maximum likelihood estimate of g, obtained by maximizing the log-likelihood functional

$$L(g) = \sum_{i=1}^{m} \log \int f_{i}(x_{i};\theta)g(\theta)d\theta$$
 (1.1)

She shows that the maximum likelihood estimate of g is, under certain regularity conditions, a mixture of Dirac-delta functions; a fairly complex scheme based upon the EM algorithm is proposed for evaluating the optimum.

In the next section we employ a mathematical device reaching to a simpler estimation scheme for g; this leads to a solution maximizing the likelihood functional amongst a particular restricted class of estimates. Other relevant references from the literature in the general empirical Bayes area are well catalogued by Laird.

2. THE EMPIRICAL ESTIMATION OF THE PRIOR DENSITY

Consider the limiting situation where the sampling variation in each of the $f_i(x_i|\theta_i)$ distributions approach zero, so that the θ_i become effectively known and equal to their maximum likelihood estimates θ_i . In this limiting case the maximum likelihood estimate of $g(\theta)$ is

$$\tilde{\mathbf{g}}(\theta) = \mathbf{m}^{-1} \sum_{i=1}^{m} \delta_{\theta}(\theta) = \mathbf{m}^{-1} \sum_{i=1}^{m} \delta_{\theta}(\theta) \qquad (\theta \in \Theta)$$
 (2.1)

where $\delta_{\theta_i}(\theta)$ denotes the Dirac-delta function at $\theta - \theta_i$. This motivates us to consider, in general, estimates for g which take the form

$$\hat{g}(\theta) = m^{-1} \sum_{i=1}^{m} \delta_{a_i}(\theta) \qquad (\theta \in \Theta)$$
 (2.2)

but where a_1,\dots,a_m are now arbitrary points to be estimated from the data. We anticipate that, when the first-stage sampling variation is reintroduced, this will cause the a_i to adjust the $\hat{\theta}_i$ by reducing their overall spread, and hence cause a sort of Stein-effect on the $\hat{\theta}_i$.

Substituting the function in (2.2) for g in (1.1) provides us with the log-likelihood of a_1, \dots, a_m , which is given by

$$L(a) = \sum_{i=1}^{m} \log \sum_{k=1}^{m} f_i(x_i, a_k) - m \log m$$
 (2.3)

The a_i will be estimated by maximizing the function in (2.2). The optimizing values could be interpreted as hypothetical observations from the distribution g roughly speaking equal in information content about g to the information about g contained in the log-likelihood functional (1.1).

Note that in all the numerical examples we have considered, the optimal values for a_1, \dots, a_m will become concentrated at a smaller number of estimated points, say b_1, \dots, b_p . The prior probability attached to point b_j should then be estimated by $g(b_i) = \frac{\pi}{2}(a_i; a_i = b_i)/m \qquad (j = 1, \dots, p) \qquad (2.4)$

This yields a discrete distribution which assigns estimated probabilities to p estimated points, where p is also obtained empirically. We anticipate that it will be close in numerical terms to the unrestricted maximum likelihood estimate proposed by Laird.

Differentiating the function in (2.2) with respect to $a_{\underline{i}}$ gives us, after some rearrangement

$$\frac{\partial L}{\partial a_{\hat{k}}} = \sum_{i=1}^{m} P_{i\hat{k}} \frac{\partial \log f_{i}(x_{i}, a_{\hat{k}})}{\partial a_{\hat{k}}} \qquad (\hat{k} = 1, ..., m)$$
 (2.5)

where

$$P_{il} = A_{il} / \sum_{k=1}^{m} A_{ik}$$
 (2.6)

with

$$\lambda_{i\hat{z}} = f_i(x_i; a_{\hat{z}}) \tag{2.7}$$

Note that, when a_1, \dots, a_m are unequal, the expression in (2.6) is just the posterior probability that $\theta_1 = a_2$, under the prior distribution in (2.1). Therefore, solving the maximum likelihood equations for the a_2 also gives us empirical estimates for the entire posterior distribution for each θ_1 for $i = 1, \dots, m$; so that posterior estimates may also be obtained for the θ_1 .

Equating the derivatives in (2.3) to zero yields a set of equations which may in general be solved by any standard iterative procedure e.g. Newton-Raphson. However, the computations turn out to be particularly simple in a variety of special cases.

(a) Exponential family of sampling distributions

When the sampling densities f_i assume the forms

$$f_i(x_i;\theta_i) = \exp\{B(\theta_i) + t(x_i)C(\theta_i) + D(x_i)\}$$
 (2.8)

for appropriate choices of the functions B,C,D, and t, then the maximum likelihood equations for the a_{ℓ} are

$$\frac{-B^{(1)}(a_{\pm})}{C^{(1)}(a_{\pm})} = \frac{\sum_{i=1}^{m} t(x_{i})P_{i\pm}}{\sum_{i=1}^{m} P_{i\pm}} \qquad (£ = 1,...,m)$$
 (2.9)

where the $P_{i\hat{k}}$ are defined in (2.4). Equations (2.7) may be solved by substituting trial values (initially the values $\hat{\theta}_{\hat{k}}$) for the $a_{\hat{k}}$ in the right hand sides, transforming the left hand sides into fresh values for the $a_{\hat{k}}$ and then cycling until convergence. For example, when the x_i possess Poisson distributions with respective means θ_i , we have,

$$\mathbf{a}_{g} = \frac{\sum_{i=1}^{m} \mathbf{x}_{i} \mathbf{P}_{i,g}}{\sum_{i=1}^{m} \mathbf{P}_{i,g}}$$
(2.10)

clearing demonstrating that each a_{i} takes the form of a weighted average of x_{i}, \dots, x_{m} ; so that the overall spread of the a_{i} will be less than that of the x_{i} .

(b) Binomial distributions with unequal sample size

If the $\mathbf{x_i}$ are independent and possess binomial distributions, given the corresponding probabilities $\boldsymbol{\theta_i}$ and sample sizes $\mathbf{n_i}$ then the maximum likelihood equations for the $\mathbf{a_\ell}$ are given by

$$a_{\ell} = \sum_{i=1}^{m} x_{i} P_{i\ell} / \sum_{i=1}^{m} P_{i\ell}$$
 (2.11)

where we may take the $A_{i\hat{k}}$ in the expression for $P_{i\hat{k}}$ in (2.6) to satisfy

$$A_{i\hat{\xi}} = a_{\hat{\xi}}^{i} (1 - a_{\hat{\xi}})^{n_{i} - x_{\hat{\xi}}}$$
 (2.12)

since the functional contributions to the sampling distribution cancel themselves out. Note that $-2 \log A_{i\hat{k}}$ takes the form of a distance measure between x_i/n_i and $a_{\hat{k}}$. Hence $a_{\hat{k}}$ in (2.11) will depend more heavily upon those x_i/n_i nearby then on outlying x_i/n_i . This creates a mechanism enabling a_1,\ldots,a_m to take full account of the random variability in x_1,\ldots,x_m .

(c) Normal Observations with Unknown Variance

Suppose now that for $i=1,\ldots,m$ and $j=1,\ldots,n_i$; the observations x_{ij} are independent and normally distributed with respective group means θ_i and common variance σ^2 . Then σ^2 may be estimated jointly with the prior values a_i by solving the joint maximum likelihood equations

$$a_{\hat{\mathbf{z}}} = \sum_{i=1}^{m} n_{i} x_{i} P_{i\hat{\mathbf{z}}} / \sum_{i=1}^{m} n_{i} P_{i\hat{\mathbf{z}}}$$
 (£ = 1,...,m) (2.12)

and

$$\sigma^{2} = N^{-1}S_{w}^{2} + N^{-1}\sum_{i=1}^{m} n_{i}\sum_{k=1}^{m} (\overline{x}_{i} - a_{k})^{2}P_{ik}$$
 (2.13)

where

$$N = \sum_{i=1}^{m} n_{i},$$

$$\overline{x}_{i} = n_{i}^{-1} \sum_{j=1}^{n_{i}} x_{ij},$$

$$S_{w}^{2} = \sum_{ij} (x_{ij} - \overline{x}_{i})^{2},$$

and the Pit are defined in (2.6), with

$$a_{if} = \exp\{-\frac{1}{2} n_i \sigma^{-2} (\overline{x}_i - a_k)^2\}$$
 (2.14)

Equations (2.12) and (2.13) may be solved by combining the iterations recommended in (a), for fixed σ^2 , with simple cyclic substitutions on σ^2 .

The above procedure may be employed in either the Model I or Model II ANOVA situations since our assumptions relate either to an exchangeability model for fixed effects, or a random effects model. Note that the classical P-test for equality of the means may be replaced by an inspection as to whether or not all the estimated at are equal; t-tests for individual differences may be avoided by comparing the posterior means discussed in the next section.

3. POSTERIOR ESTIMATION OF THE SAMPLING PARAMETERS

Once the iterations have been completed for the $a_{\hat{k}}$ and $P_{i\hat{k}'}$ the parameters θ_1,\dots,θ_m may be estimated e.g. by their empirical posterior means

$$\tilde{\theta}_{k} = \sum_{\ell=1}^{m} a_{\ell} P_{k\ell} \qquad (k = 1, \dots, m)$$
 (3.1)

For example, in the normal situation (2.12) we have

$$\tilde{\theta}_{k} = \sum_{i=1}^{m} n_{i} \overline{x}_{i} \left(\sum_{\ell=1}^{m} P_{i} \ell / \sum_{i=1}^{m} n_{i} P_{i} \ell \right)$$
(3.2)

which can be arranged in the form of a weighted average of $\overline{x}_1, \dots, \overline{x}_m$. Again, as $-2 \log A_{i,\ell}$, from (2.14), is a distance measure between \overline{x}_i and a_k , the posterior mean in (3.2) will take more account of \overline{x}_i 's which are close to \overline{x}_ℓ rather than those which are some distance away. We suggest that (3.2) will in many practical situations be preferable to the James-Stein estimator, as far as meaningful statistical interpretations are concerned since it does not shrink all the \overline{x}_i irrevocably towards a common value without taking into account the statistical scatter of the data.

4. NUMERICAL EXAMPLES

The data in Table 1 related to the males and females on 10 different courses, and were previously analyzed by Leonard (1972) using a Bayes-Stein estimation technique for binomial data.

Table 1. Classification of Students According to Sex and Course

Course	Female	Male	• of Females	Bayes-Stein	Empirical
1	42	47	47.2	44.4	44.0
2	32	40	44.4	41.6	44.0
3	45	57	44.1	42.1	44.0
4	10	16	38.5	34.5	43.2
5	7	20	25.9	26.7	21.1
6	3	12	20.0	24.1	18.2
7	3	13	18.8	23.6	17.3
8	5	22	18.5	22.3	15.7
9	12	72	14.3	16.9	15.7
10	11	84	11.6	14.5	15.3

The rows of the table were not originally arranged according to the values of the percentages; the present ordering is intended simply for ease of presentation.

The Bayes-Stein estimates in the fifth column shrink each observed proportion towards an average value of 28.0. The amounts of shrinkage vary according to sample size and according to distance from the average value when measured on a logistic scale.

Application of our empirical method in Section 3b yielded an estimated common prior distribution for the binomial probabilities. This assigned prior probabilities 4/10 and 6/10 to the values 0.440 and 0.153.

We see from the last column of Table 1 that our empirical procedure has discerned that the observed percentages lie in too clearly distinct groups. It has moreover decided that the fourth percentage lies in the first group, and therefore pulls the 38.5 value right up to 43.2, in the opposite direction than the radical shrinkage to 34.5 which was suggested by James-Stein. The first three percentages are regarded as equal with the fourth percentage just a small distance away.

The second group of six percentages causes shrinkages for the first five which are all opposite in direction to that suggested by Bayes-Stein. Percentage number 5 is slightly unwilling to join the group, because of possible inclinations to either join the first group or to stay on its own. Overall the differences from James-Stein are quite remarkable.

We also reanalyzed the famous baseball batting example introduced by Efron and Morris (1974). Again, the common prior distribution was estimated by a two-point discrete distribution, but this time the two points were close enough together to retain Bayes-Stein type shrinkages towards a common value. Interestingly our posterior means were virtually identical to the estimates proposed by Efron and Moris even though the latter were based upon very different (parametric) assumptions. Therefore our estimates seem to agree with Bayes-Stein when the scatter of the data is well-enough behaved to justify these simple shrinkages.

The data in Table 2 comprise a subset of a well-known 14 × 14 contingency table introduced by Karl Pearson (1904). The entries in the fourth column give the proportions of sons who follow their father's occupation, for each of fourteen occupations; the categories have again been rearranged into a suitable order.

Table 2: Proportions of Sons Following Their Father's Occupation

Occupation (i)	$\underline{\mathbf{x_i}}$	n <u>i</u>	Observed Proportion	Smoothed Proportion
1	o	26	0.000	0.020
		 -		
2	6	88	0.068	0.103
3	11	106	0.104	0.103
4	7	54	0.130	0.115
5	6	44	0.137	0.127
6	4	19	0.211	0.221
7	18	69	0.261	0.257
8	9	32	0.281	0.270
9	6	18	0.333	0.334
10	23	51	0.451	0.477
11	54	115	0.470	0.480
12	20	41	0.488	0.480
13	28	50	0.560	0.480
14	51	62	0.823	0.823

In this case our empirical prior distribution assigned respective probabilities 1/14, 4/14, 4/14 and 1/14 to the points 0.020, 0.103, 0.257, 0.480, and 0.823, representing a number of interesting features in the scatter of the data. The corresponding posterior means we described in the fifth column of the table.

The first two groups illustrate that our method can be used to decide whether or not particular observations are outliers. The second proportion (0.068) has been pulled back into the main group, whilst the first proportion (0.000) has been left virtually alone. Similarly the 14th proportion (0.823) is left alone by the fifth group whilst the ninth proportion is of interest as an internal outlier isolating itself between the third and fifth groups.

Our method provides a type of cluster analysis since it groups the observations into definite clusters. Also, the method seems to be robust under deviations from the assumption of exchangeability of θ_1,\ldots,θ_m . If there is strong evidence in the cluster to refute exchangeability for a particular parameter then the latter is simply estimated as an outlier without radically effecting the other estimates. Indeed, our method effectively splits the parameters up into exchangeable subsets thus providing an alternative to the Efron and Morris (1973b) procedure for deciding whether to combine possibly related estimation problems. Finally, our method could be viewed as an alternative to standard techniques for multiple comparisons since it smooths the data to a form where it is easy to compare subsets of the parameters.

5. RELATIONSHIP WITH NONPARAMETRIC KERNEL METHODS

Suppose, for simplicity, that $f_i(x_i;\theta_i)$ belongs to the symmetric location family

$$f_i(x_i \theta_i) = f(|x_i - \theta_i|) \tag{5.1}$$

Then our method estimates the marginal density

$$\xi(x) = \int f(|x - \theta|)g(\theta)d\theta$$
 (5.2)

by

$$\hat{\xi}(x) = m^{-1} \sum_{i=1}^{m} f(|x - a_i|)$$
 (x e X) (5.3)

where the a_i are calculated via our computational procedure.

We see that (5.3) could also be used as an estimate for the density $\xi(\cdot)$ under the assumption that the sampling (rather than marginal) density of x_1, \ldots, x_m is equal to $\xi(x)$. These are close similarities with nonparametric kernel estimators of the form

$$\xi^{+}(x) = m^{-1} \sum_{i=1}^{m} f(|x - x_{i}|)$$
 (5.4)

These are prevalent in the literature; see Silverman (1978) for some recent developments. The estimate ξ^* averages the kernels $f(|x-x_i|)$ centered on the data points, rather than centered on a_1, \ldots, a_m , as in (5.3).

Kernel estimators are open to criticism on the following grounds

- (i) They tend to lead to estimators which are too "flat". The variance corresponding to $\xi^*(x)$ is theoretically always longer than the sample variance of the observations.
- (ii) When an equal kernel is placed over each data point, then, according to its spread, the estimator very often tends to be either too flat, or too bumpy in the details.
- (iii) When, say, f is a normal density with mean zero and variance σ^2 , the value σ^{-1} is referred to as the "band width" and regulates the degree of smoothing. It is notoriously difficult to obtain a reasonable analytic method for estimating σ^2 from the data.

Our procedure promises to answer all three criticisms. Firstly, as the a_i are more compressed than the x_i the estimator ξ in (5.3) will always be less flat. Secondly, by estimating the a_i according to the scatter of the data it will avoid many of the problems in (iii). Thirdly, when f is a normal (or other symmetric) density with scale parameter σ^2 we may estimate σ^2 as well. In the normal case we may use equations (2.12)-(2.14) with single replications $n_i = 1$, when the equations still possess enough structure to sensibly estimate σ^2 .

The kernel ideas will be pursued in greater detail elsewhere.

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ABSTRACT (cont.)

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